



**State Energy Conservation Office (SECO)
Municipally Owned Utility (MOU) or Electric Cooperative (Co-op)
SB-924 Energy Efficiency Report
Data Entry Form**

MOU or Co-op: Wood County Electric Cooperative Inc.
 County: Incorporated in Wood, with meters also in Camp, Franklin, Hopkins, Rains, Smith, Titus, Upshur, Van Zandt.
 Contact: Paige Eaton
 Contact Title: Director of Communications
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 City: Quitman, TX
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 Fax: 903-763-5693
 E-mail Address: Paige.eaton@wcec.org

1) Is your MOU or Co-op hereby reporting on energy efficiency as required by SB-924, PURA Sections 39.9051 and 39.9052?

Yes No

2) Energy Efficiency Goals: Please tell us about the goals that your MOU or Co-op has related to energy efficiency:

Instructions: Provide a brief description of your MOU or Co-op's energy efficiency goals for the previous calendar year. Examples may include information about energy efficiency for MOU or Co-op customers or utility facilities. Supplemental information may be provided at your option on any long-term energy efficiency goals that your MOU or Co-op might have. Please use a separate sheet of paper if you need more space.

See Attached - SB-924 Energy Efficiency Report

Wood County Electric Cooperative - 2012 Report for Calendar Year 2011

3) Your MOU or Co-op's Energy Efficiency Programs:

Instructions: Input information as applicable; add fields as necessary. For the previous calendar year, please list energy efficiency programs and provide applicable estimated achieved savings – energy and/or demand, or other program performance metric (for example participation.) Add additional lines as needed.

Energy Efficiency Program	Estimated Energy Savings or	Estimated Demand Savings or	Other Program Performance Metric
			Member/Public Participation
Totals			Estimated 20% of membership

4) Program Materials / Additional Information

Instructions: Public information about your energy efficiency programs (brochures, website information, etc.) may be attached and provided with this form.

5) Please submit this form to SECO at: SB924.Reporting@cpa.state.tx.us

SB-924 Energy Efficiency Report

Wood County Electric Cooperative - 2012 Report for Calendar Year 2011

Wood County Electric Cooperatives' (WCEC) 2011 Energy Efficiency Goals revolved around disseminating educational information to the community and members in order to help electricity consumers best implement the specific measures tailored to their unique situation and usage needs and habits.

WEBSITE

WCEC rolled out a new website this year that incorporates a prominent Energy Savings Center. This center, located here: <http://www.wcec.org/index.php/energy-savings> offers an array of tools, tips and ideas to help with energy conservation.

TOGETHER WE SAVE CAMPAIGN

"Together We Save" is an informational campaign with broadcast and print elements. The goal is to relay short punchy messages that deliver energy saving tips and then drive traffic to togetherwesave.org website. This site houses a wealth of energy saving tips and includes an interactive area for members to perform a self-home-energy audit. It also features videos, has a social comment component, includes seasonal content, and has links to many outside and government conservation resources.

For public communications, WCEC implemented an aggressive radio campaign that airs daily on weekdays on three local stations. In addition to the radio broadcast, WCEC has installed three large billboards in the service territory that display conservation messages and tout the link to www.togetherwesave.com.

PRESENTATIONS

WCEC has a speaker/demonstration program that includes a presentation focused specifically on energy efficiency. When called upon, WCEC presents throughout the region at senior citizen groups, civic organizations, and schools.

LOW FLOW SHOWER HEADS

WCEC donated several hundred simple-to-install low-flow showerheads to a rural non-profit water cooperative (Fouke Water Supply) for distribution to their members at their annual meeting. Many of these water cooperative members are also WCEC members. Low-flow showerheads can reduce water consumption and thus water heating costs by up to 50%.

ELECTRONIC PROGRAMMABLE THERMOSTAT

WCEC has purchased a supply of electronic programmable thermostats and distributes them for use at area special events and donates to charitable organizations for their use as an auction item in fundraising efforts. A programmable electronic thermostat allow adopters to reduce energy consumption significantly by allowing specific HVAC settings during building occupancy and others for when there is no occupancy or reduced HVAC needs.

ENERGY AUDITS

WCEC provides, free of charge, home energy audits to members. Two employees are specially trained in identifying energy wasters in both commercial and residential settings. The Manager of Key Accounts focuses on assisting large power accounts including retail spaces, schools, agricultural enterprises, and manufacturing settings. The Power Quality Foreman focuses on performing home energy audits to aide residential users that are housed in various types of structures from pier-and-beam, slab, brick, and manufactured housing.

LITERATURE

WCEC maintains a stock of educational literature and pamphlets that promote energy conservation. These are readily available in the cooperative's public lobby, and member services routinely mails out information to those with high-bill-complaints. Additionally, as WCEC participates in area expositions, this literature is handed out.

SMARTPOWER

WCEC offers a pre-pay electricity plan, SmartPower, that incorporates an in-home display that relays real-time usage data. This allows the member to query the display at any time. This capability gives the member the data they need to make energy efficiency and budgeting decisions. On average, the SmartPower user saves about 12% on their energy bills because they are more cognizant of their consumption at any one time.

TEXAS COOP POWER MAGAZINE

Through a relationship with Texas Electric Cooperatives, WCEC distributes a monthly magazine to members that includes in-depth articles highlighting energy saving methods from usage habits to natural factors such as trees and solar rotation that can affect an electricity bill.